

**Interactive
Media
Systems**

LANGUAGE LEARNING SYSTEM AAC 7000



THE NATURAL WAY TO LEARN



PHILIPS

LANGUAGE LEARNING MADE EASY AND EFFECTIVE



Speaking another language well is a big asset. In business, it gives you extra confidence and insight in discussions and negotiations. Letting you work more effectively with customers and associates, and putting you an important step ahead of your competitors.

While in your social life, you'll get much more out of your holidays and foreign travel. Personal contacts are smoother, and

you can handle every situation more easily.

Up to now, learning another language was difficult and time-consuming. But with the Philips Language Learning System, it's easier and faster than you ever thought possible.

How? Because you learn by listening, speaking and comparing. Exactly the way you learnt your own language as a child.



Printed in the Netherlands.

Data subject to change without notice.

	level 1	level 2	level 3	level 4	level 5	level 6
Hotel English				•		
English	•	•	•	•	•	•
US English	•	•	•			
German	•	•	•	•	•	•
French	•	•	•	•	•	•
Spanish	•	•	•	•	•	•
Portuguese	•	•	•	•		
Italian	•	•	•	•		
Dutch	•	•	•	•		
Danish	•	•				
Swedish	•	•				
Russian	•	•	•			
Modern Greek	•	•	•			
Hebrew	•	•	•			
Arabic	•	•	•			
Japanese	•	•	•	•		
Mandarin	•	•	•	•		
Korean	•	•	•	•		
Lessons	76	76	50	30	45	45
Words	1000	1000	1000	1000	600	600
	make yourself clearly understood		hold everyday conversations	increase your fluency	reach professional level	

3122 321 25242



PHILIPS

Interactive
Media
Systems

LANGUAGE LEARNING SYSTEM AAC 7000



THE NATURAL WAY TO LEARN



PHILIPS

LISTEN, SPEAK AND COMPARE

With the Philips Language Learning System, you learn in the most natural way possible. The AAC (Audio Active Comparative) technique lets you listen to the teacher's recorded voice, and then record your own response. Next, you can compare your pronunciation with that of the teacher, repeating the process until you're satisfied with your result.

The combination of the teacher's recorded voice and the systematic use of attractive, easily recognizable pictures means that each word and phrase is used in its proper context. Making it much

easier for you to understand what you hear, and to remember it for yourself.

There are no boring exercises, and no difficult rules to learn. The method is based on content, and not on technical language structure. You get all the practice you need by repetition, making it a very natural way to learn.

The AAC method is based on experience gained from the 'Language through Pictures' courses, developed by Professor I.A. Richards and his co-workers at Harvard University.

YOUR CHOICE OF LANGUAGE AND LEVEL

The Philips Language Learning System lets you choose from seventeen of the world's most widely spoken languages. You can also choose from up to six levels, ranging from beginners to advanced business and professional speakers. So there's one that matches your own needs and abilities exactly.

Levels 1 and 2 - making a start

These levels make the perfect introduction, and cover questions and answers arising in everyday conversation. You'll gain the confidence to make yourself clearly understood. And you'll also be

able to write correctly the basic material you have learnt. In these levels, you'll learn around 1,000 words in 76 lessons.

Level 3 - building your skills

After completing level 3, you'll be able to hold discussions on a wide range of topics, follow radio and TV programmes, and understand almost all newspaper articles. You'll add an extra 1,000 words to your vocabulary in 50 lessons.

Level 4 - achieving fluency

After level 4, you'll have a virtually fluent

mastery of the language, and you'll easily be able to follow and take part in almost any conversation. Thirty extended lessons will add another 1,000 words to your vocabulary.

Levels 5 and 6 - for professionals

Levels 5 and 6 will further enhance your skills up to full professional level. The emphasis is on business communication, and a number of specialist subjects and techniques are covered. After these levels, you'll have learnt 600 new words and expressions in 45 lessons.

YOUR OWN LANGUAGE LABORATORY

The Philips Language Learning System brings all the benefits of a professional language laboratory to your own home or business.

The system is based on the unique Philips AAC 7000 Language Laboratory - a dual-function cassette recorder, that makes it easy to combine the lesson information with your own responses, and then to compare the two. Complementing the recorder is a lightweight personal headset/microphone unit, to make operation and use of the system even more convenient.

Each language course is attractively packaged in a convenient portfolio case that contains six compact cassettes, a multilingual text book and the corresponding picture book.

For the lower levels, there is also a student's book that provides useful supporting information. In particular, aimed at helping you to write as well as speak your chosen language.

